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SPONSORSHIP PACKAGES



REACH
season one



Social Media marketing through posts, stories and reshares of players and audience members

Season 1
70,400 impressions
8,657 profile visits



LIVE broadcast through Twitch for all games at a period of two weeks

Season 1 average viewer per day - 400 / Expected for season 2 - 1000



Season 1 COVID restrictions - 80-100 guests per day

season one **88 PLAYERS**



REACH
season two



Social Media marketing through posts, stories and reshares of players and audience members

Season 2

140,543 impressions

13,126 profile visits



LIVE broadcast through Twitch for all games at a period of two weeks

Season 2 - 1000+ post recorded plays



Audience attended to watch 200+ guests per day.

season two 108 PLAYERS



REACH
season three



Social Media marketing through posts, stories and reshares of players and audience members

Season 3

250,000 impressions

56,890 profile visits



LIVE broadcast through Twitch for all games at a period of two weeks

Season 3- 1500+ recorded plays



Audience attended to watch 300-400+



BY'S ESTATE season3 140 PLAYERS

— COFFEE ROASTERS —



NESCAFÉ

THE TREND
TRADING & CONTRACTING CO



WYAK
كل رحلة قصة
A STORY IN EVERY RIDE



Domino's Pizza®
دومينوز بيتزا

asics
sound mind, sound body

WACHAMEAN

CORE



راحة
Raha

REACH
season four



Social Media marketing through posts, stories and reshares of players and audience members

Season 4

250,000 impressions
129,892 profile visits



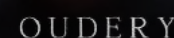
LIVE broadcast through Twitch for all games at a period of two weeks

Season 4- 1500+ recorded plays



Audience attended to watch 400-500+

season 3 **168 PLAYERS**



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172 PLAYERS

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erve 

A man with grey hair, wearing a black tank top, is shown from the chest up, reaching his right arm high to catch a yellow and blue volleyball. He is looking upwards with a focused expression. The background is a dark, blurred indoor setting, possibly a gym or sports hall, with some light-colored panels visible on the left.

TOURNAMENT DATES

- 6TH OCTOBER** OPENING DAY
- 7TH OCTOBER** OPENING DAY
- 8TH OCTOBER** GAME DAY
- 9TH OCTOBER** GAME DAY
- 10TH OCTOBER** GAME DAY
- 11TH OCTOBER** GAME DAY
- 12TH OCTOBER** GAME DAY
- 13TH OCTOBER** GAME DAY
- 14TH OCTOBER** FINALS

TOURNAMENT LOCATION



AMERICAN INTERNATIONAL SCHOOL



TEAM SPONSOR

- The sponsor will be the team's main brand
- The sponsor logo will be visible on each player jersey of the team (center, enlarged)
- The sponsor logo will be visible on branding materials & digital media
- The sponsor logo will be visible on tournament teaser video
- The sponsor can supply/showcase their product to the team

TEAM BRANDS



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TOURNAMENT SPONSOR - SILVER

The sponsor will be logo visible all throughout the tournament

The sponsor logo will be visible on all teams jersey

The sponsor logo will be visible on branding materials & digital media

The sponsor logo will be visible on tournament teaser video

The sponsor can supply/showcase their product to the tournament

The sponsor logo will be visible at referee stand and all display materials

The sponsor logo will be visible on referee shirts, sub shirts ad official shirts

The sponsor logo will be displayed on all screens and branding materials at the tournament

The sponsor will be mentioned daily on Serve's LIVE broadcast

The sponsor will receive a complete database of all players, audience members and officials.

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TOURNAMENT SPONSOR - GOLD

- Serve tournament will be presented by the sponsor
- The sponsor can sponsor a team of their choice if they prefer
- The 1st place Championship award will be presented by the sponsor
- The sponsor will be logo visible all throughout the tournament
- The sponsor logo will be visible on all teams jersey
- The sponsor logo will be visible on branding materials & digital media
- The sponsor logo will be visible on tournament teaser video
- The sponsor can supply/showcase their product to the tournament
- The sponsor logo will be visible at referee stand and all display materials
- The sponsor logo will be visible on referee shirts, sub shirts ad official shirts
- The sponsor logo will be displayed on all screens
- The sponsor will be mentioned in all LIVE broadcast feeds daily
- Serve will produce a teaser video including the sponsor and star players
- All player apparell kits will be given to players in a box which will feature the sponsor's logo exclusively
- The sponsor will receive a complete database of all players, audience members and officials.

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PLAYER APPAREL



CUSTOMIZED JERSEY



SERVE OFFICIAL TOWER

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INFO ON SCHEDULE & PREVIOUS SEASONS

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